

Breathless Getaways

Weekly Content Planner



Week 1: Showcasing Expertise

Mon

6:00pm

Share a destination with beautiful imagery and the experiences this destination offers. Include a CTA.

Wed

1:00pm

Share a captivating personal travel story with engaging videos and photos. Include a CTA.

Fri

11:00am

Feature a client testimonial or success story, with a personal touch. Include a CTA.

Week 2: Value-Driven Content

Tue

11:00am

Share a video introducing yourself and the problem you solve for your ideal client. Include a CTA.

Thu

11:00am

Share a detailed post on common travel pain points and solutions that your service provides. Include a CTA.

Sat

6:00pm

Post a fun and engaging video featuring a special offer. Include a CTA.

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Week 3: Building Relationships

Mon

6:00pm

Host a live, interactive Q&A session on Facebook and Instagram. Give a CTA.

Wed

1:00pm

Share a captivating personal travel story with engaging visuals. Add a CTA.

Fri

11:00am

Give followers a glimpse into your life as a Travel Advisor. Show your workspace, daily routine and packing tips.

Week 4: Engagement and Visibility

Tue

11:00am

Create an interactive poll or quiz with visually appealing graphics. Add a CTA.

Thu

11:00am

Share 2 travel destination, ask This or That, encouraging engagement and likes. Add a CTA.

Sat

6:00pm

Post a stunning travel photo or video, inspiring wanderlust. Add a CTA.
